APEC Export Certification Roundtable
Crowne Plaza Hotel,
Surfers Paradise, Queensland, Australia
February 25-26, 2010

Agenda

February 25, 2010 – Day 1

7:00 – 7:30am **REGISTRATION**
pre-function area adjacent to Norfolk Room

OPENING PLENARY – ALL PARTICIPANTS

7:30 – 8:30am **WELCOME BREAKFAST**
Four Winds Restaurant, Level 26, Crowne Plaza Hotel

WELCOME AND INTRODUCTION TO THE APEC FOOD SAFETY COOPERATION FORUM (FSCF)/PARTNERSHIP TRAINING INSTITUTE NETWORK (PTIN)
SPEAKER: Steve McCutcheon, CEO Food Standards Australia New Zealand

A brief introduction to the APEC PTIN government, industry and academia network, including its objectives.

After breakfast delegates will move to the Norfolk Room on the Ground Floor for the commencement of the plenary sessions.

8:45 – 9:15am **OPENING REMARKS AND ROUNDTABLE INTRODUCTIONS**
EVENT FACILITATORS: Cathy Carnevale, Expert Consultant (U.S.) and Greg Read, Executive Manager, Food Division, Australian Quarantine and Inspection Service and Chair Codex Committee on Food Import and Export Inspection and Certification Systems(Australia)

Ms. Carnevale and Mr. Read, as the official facilitators for the event, will provide general remarks and facilitate the introduction of all participants.

9:15 - 9:45am *PRESENTATION:* **EXPORT CERTIFICATES IN GLOBAL FOOD TRADE**
SPEAKER: Bi Kexin, Director of General Administration of Quality Supervision, Inspection and Quarantine (People's Republic of China)

Examine the purpose and common characteristics of export certification requirements in today's global markets.

9:45 – 10:00am **QUESTIONS, COMMENTS AND DIALOGUE**

10:00 – 10:30am **COFFEE BREAK** *pre-function area Norfolk Room*

10:30 – 11:00am   *PRESENTATION:* **SELECTING THE APPROPRIATE USAGE OF EXPORT CERTIFICATES**
SPEAKER: Mary Ann Green, Director of Fish, Seafood and Production Division, Canadian Food Inspection Agency (Canada)

How risk is related to attestations on export certificates and the related costs and benefits, including an introduction to prevention of economic fraud and assurance of quality.

11:00 – 11:15am   **QUESTIONS/COMMENTS/DIALOGUE**

11:15 – 11:45am   *PRESENTATION:* **OVERVIEW OF THE CODEX ALIMENTARIUS GUIDANCE DOCUMENTS ON EXPORT CERTIFICATION AND THE CODEX GENERIC MODEL OFFICIAL CERTIFICATE**
SPEAKER: Mary Stanley, Director of Office of International Policy, Department of Agriculture (U.S.)

11:45 – 12:00pm   **QUESTIONS/COMMENTS/DIALOGUE**

12:00 – 1:30pm   **LUNCH** *Relish Restaurant*

CONCURRENT BREAKOUT SESSIONS BEGIN: *After lunch, Government and Industry/Academia representatives will separate into two separate groups. A separate agenda is available for the industry breakout session.*

1:30 – 3:00 PM	ROUNDTABLE DISCUSSIONS

There will be three concurrent breakout sessions, one for industry to industry discussion and two for government to government discussions. All sessions have moderators to facilitate the discussion and summarize session results.

Government-to-Government breakout session
Norfolk Room

1:30–3:00pm   *TOPIC:* **WHY AND/OR WHEN SHOULD COUNTRIES REQUIRE OFFICIAL EXPORT CERTIFICATES**
MODERATORS: Takuya Konda, Deputy Director, Ministry Of Health, Labour and Welfare (MHLW)(Japan); Toshitaka Higashira, Senior Technical Officer, MHLW (Japan)

Making the decision to require an official certificate and the underlying principles, rationale and regulatory policies

Government-to-Government breakout session
Phoenix Room

1:30–3:00pm   *TOPIC:* **WHAT INFORMATION SHOULD BE CONSIDERED WHEN REQUIRING AN OFFICIAL EXPORT CERTIFICATE**
MODERATOR: Bill Jolly, Deputy Director Assurances, New Zealand Food Safety Authority (New Zealand)

The data elements that should be required on an official certificate

Industry-to-Industry breakout session
Kauri Room

1:30–3:00pm   *TOPIC:* **ISSUE IDENTIFICATION AND WHEN IS OFFICIAL EXPORT CERTIFICATION APPROPRIATE?**
MODERATORS: Kim Leighton, Director of Food Policy and Regulations, Australia Food and Grocery Council (AFGC) and Peggy Rochette, Senior Director of International Affairs, Grocery Manufacturers Association (GMA)

The initial discussion will focus on operational, trade and economic concerns related to export certification. Followed by "What are the alternatives to official export certification" and "How can official certification be made more "trade friendly" and still achieve the identified food safety objective?"

3:00 – 3.45pm   **COFFEE BREAK** *pre-function area ground floor* **– all participants (including official group photo)**

DAY 1 LATE AFTERNOON PLENARY - ALL PARTICIPANTS

Norfolk Room

3:45 – 4:15pm   **READ OUT FROM GOVERNMENT-TO-GOVERNMENT BREAKOUT SESSIONS (session moderators)**

4:15 – 4:30pm   **QUESTIONS/COMMENTS/DIALOGUE**

4:30 – 5:00pm   **READ OUT FROM INDUSTRY BREAKOUT SESSIONS**
SPEAKER: Kim Leighton, Director of Food Policy and Regulations, Australian Food and Grocery Council (Australia)

5:00 – 5.15pm   **QUESTIONS/COMMENTS/DIALOGUE**

5:15 – 5:30pm   **DAY 1 CLOSING COMMENTS**
SPEAKER(S): Cathy Carnevale (U.S.) and Greg Read (Australia)

5:30 – 6:30pm   **FREE TIME**

6:30 – 8:00pm   **RECEPTION** *(Hosted by Mars Asia-Pacific)*

February 26 - Day 2

7:30 - 8:30am   **MORNING COFFEE –** *pre-function area Norfolk Room*

MORNING PLENARY

Norfolk Room

8:30 – 8:45am   **BRIEF RECAP OF DAY 1**
                           SPEAKERS: Cathy Carnevale (U.S.) and Greg Read (Australia)

8:45 – 9:30am   *PRESENTATION:* **APEC PRE-ROUNDTABLE SURVEY RESULTS ON REQUIRED EXPORT CERTIFICATES AND THEIR RATIONALES**
                           SPEAKERS: Cathy Carnevale (U.S.) and Greg Read (Australia)

9:30 – 10:15am   *PANEL DISCUSSION:*   **CHOOSING THE RIGHT CERTIFICATE REQUIREMENTS FOR THE RIGHT REASONS**
                           SPEAKERS: Krissana Sukhumparnich, Senior Food Technologist, Department of Fisheries, Ministry of Agriculture and Cooperatives (Thailand) Philip Corbet, Quality and Technical Group Manager, Simplot (Australia)

                           This section will also include discussion of what to do when one certificate requires attestations from more than one competent authority.

10:15 – 10:30am   **QUESTIONS/COMMENTS/DIALOGUE**

10:30 – 11:00am   **COFFEE BREAK** *pre-function area Norfolk Room*

11:00 – 11:45am   *PANEL DISCUSSION:* **HOW CAN GOVERNMENT AND INDUSTRY WORK TOGETHER ON FOOD EXPORT CERTIFICATES?**
                           SPEAKERS: Maŕia Eugenia Rojas San Martin, Veterinarian, Fisheries Health Department (Chile)   Julie Adams, Vice President, California Almond Board (U.S.)

                           Further discussion on who should issue which assurances for safety; prevention of economic fraud, product quality attestations (e.g. organic)
,
11:45am – 12:00pm   **QUESTIONS/COMMENTS/DIALOGUE**

12:00 – 1:30 pm   **LUNCH** *Relish Restaurant*

AFTERNOON PLENARY – DAY 2

Norfolk Room

1:30 - 2:15pm   *OPEN DISCUSSION:* **UNNECESSARY CERTIFICATE REQUIREMENTS**
MODERATORS: Consuelo C. Baltazar, Supervising Aquaculturist,/Head, Administrative Support and Product Certification Unit (Philippines)/Charlotte Rose, Affiliate Supply Chain Manager, Mars Petcare (Australia)

The costs related to requiring unnecessary (e.g., redundant) information on official certificates, including methods of prevention.

2:15 – 3:00pm   *OPEN DISCUSSION:* **FRAUDULENT CERTIFICATES**
MODERATORS: Drasko Pavlovic, Senior Programme Manager Electronic Certification, New Zealand Food Safety Authority (New Zealand)
Richard Jones, General Manager Service Delivery, GS1 (Australia)

Some approaches that work, including recent trends in e-certification as a tool to recognize official certificates between APEC members.

3:00 – 3:30pm   **COFFEE BREAK** *pre-function area Norfolk Room*

LATE AFTERNOON PLENARY

Norfolk Room

3:30 – 4:30pm   *OPEN DISCUSSION:* **HOW MIGHT APEC COUNTRIES UTILIZE THE CCFICS GENERIC MODEL OFFICIAL CERTIFICATE?**
MODERATOR: Mike Wehr, Senior Technical Advisor for International Affairs/Codex Manager, Food and Drug Administration (U.S.)

4:30 - 5:00pm   *PRESENTATION:* **FUTURE APEC/PTIN INITIATIVE: "SUPPLY CHAIN MANAGEMENT WORKSHOP"**
SPEAKER: Peggy Rochette, Senior Director of International Affairs, Grocery Manufactures of America (U.S.)

Including brief mention of other upcoming APEC/PTIN initiatives

5:00 - 5:30pm   **WRAP UP -- CONCLUSIONS AND RECOMMENDATIONS FOR NEXT STEPS**
MODERATORS: Cathy Carnevale (U.S.) and Greg Read (Australia)

5:30   **ROUNDTABLE ADJOURNED**