### SYMPOSIUM INFORMATION

**Registration Fee:** $100  
**Registration Includes:**  
1½ day symposium  
Reception and Participants Dinner  
Continental Breakfast and Breaks  

**Poster Session:**  
Symposium registrants are invited to contribute a poster. For details on submitting a poster, see below:  
- [Call for Posters Flyer](#)  
- [Poster Submission Form](#)  

**The symposium will focus on the science involved with all session topics. JIFSAN does not take a position on any issues.**

### SESSION 1: SOME SAY “TO AVOID FOOD RISK, BUY AND EAT ORGANIC FOOD”

- Potential Benefits & Risks of Consuming either Organic and Conventional Foods  
- Potential Benefits & Risks to Land Use, Supply Chain and Economic Impact  
- Sustainability of Farm Practices: US & Global  
- **Presentation Titles:**  
  - Production of Organic & Conventional Foods  
  - Yield Comparison: Conventional & Organic Agriculture  
  - Economic Impact: Sustainability of Current & Future Agriculture Technologies  
  - Mapping Consumer Trends in Food & Agriculture Technologies

### SESSION 2: DON’T EAT THIS, EAT THAT; DON’T EAT THAT, EAT THIS TO MEET YOUR GOAL OF ZERO RISK - RISK OF WHAT?

- What Factors Drive Consumers to Request ‘Zero’?  
- What are the Nutritional and Food Safety Consequences Associated with Achieving ‘Zero’ (Sodium, BPA, Arsenic)  
- **Presentation Titles:**  
  - Risk Assessment: Discussion on Naturally Occurring Compounds in Food  
  - The Arsenic Debate Continues: What are the Facts about Arsenic in Food & Beverages—The Whole Food Discussion  
  - Blood Levels of BPA in Human Population: What we Currently Know about BPA—A Scientific Update  
  - Life Prior to BPA: The Microbiological and Public Health Risks of BPA  
  - **Roundtable:** Nutrient Requirement for Sodium: Exploring Food Safety and Public Health Implications of ‘Zero”: Explaining the Nutrition/Food Safety Balance of Sodium Reduction

### SESSION 3: MARKETING FEAR TO CONSUMERS: THE UNINTENDED CONSEQUENCES OF COMMUNICATING RISK

- Expert Range of Perspectives:  
  - To Expand the Conversation Beyond the Traditional Risk Communication  
  - To Examine the Unintended Consequences of Communicating Zero Risk  
  - To Consumers and the Public  
- **Presentation Titles:**  
  - When Zero Risk is Actually Dangerous to Your Health  
  - Is Zero Risk Actually Possible When Communicating Risk to Consumers: A Public Health Perspective  
  - News and Information Reporting: European Perspective of Zero Risk  
  - The Media’s Approach to Reporting Food Risk  
  - **Interactive Roundtable:** Distinguished Panel of Experts

[Click here](#) for more information.