UNIVERSITY OF MARYLAND
JOINT INSITUTE FOR FOOD SAFETY AND APPLIED NUTRITION
2014 ANNUAL SPRING SYMPOSIUM
SPONSORED BY JIFSAN ADVISORY COUNCIL

The Case of Avoiding RISK:
Truth or Consequences
APRIL 24-25, 2014
SHERATON COLLEGE PARK NORTH HOTEL
BELTSVILLE, MD

SYMPOSIUM INFORMATION

CLICK HERE TO REGISTER
Registration Fee: $100
Registration Includes:
1½ day symposium
Reception and Participants Dinner
Continental Breakfast and Breaks

Poster Session:
Symposium registrants are invited to contribute a poster.
For details on submitting a poster, see below:
Call for Posters Flyer
Poster Submission Form

**The symposium will focus on the science involved with all
session topics. JIFSAN does not take a position on any issues.

SESSION 1: SOME SAY “TO AVOID RISKS, BUY AND EAT
ORGANIC FOOD”

- Production of Organic and Conventional Foods
  Jennie Schmidt, Registered Dietician and Blogger,
  Eastern Shore, MD
- Yield Comparison: Conventional and Organic Agriculture
  Speaker: TBD
- Economic Impact: Sustainability of Current and Future
  Agriculture Technologies
  Robert Thompson, Johns Hopkins School of Advanced
  International Studies, Washington, DC
- Mapping Consumer Trends in Food and Agriculture
  Technologies
  William Hallman, Rutgers University, New Brunswick, NJ

SESSION 2: DON’T EAT THIS, EAT THAT: DON’T EAT THAT, EAT
THIS TO MEET YOUR GOAL OF ZERO RISK—RISK OF WHAT?

- Risk Assessment: Discussion on Naturally Occurring
  Compounds in Food
  Terry Troxell, Exponent, Washington, DC
- The Arsenic Debate Continues: What are the Facts about
  Arsenic in Food and Beverages—The Whole Food Discussion
  James Coughlin, Aliso Viejo, California
- Blood Levels of BPA in Human Population: What we
  Currently Know about BPA—A Scientific Update
  Speaker: Speaker TBD
- Life Prior to BPA: The Microbiological and Public Health
  Risks of BPA
  Aaron Brody, University of Georgia, Griffin, GA
- Roundtable: Nutrient Requirement for Sodium:
  Exploring Food Safety and Public Health Implications of
  ‘Zero’: Explaining the Nutrition/Food Safety Balance of
  Sodium Reduction
  Panel of Experts:
  Marianne Smith Edge, International Food Information
  Council (IFIC)*
  Additional Panel Members TBD

- When Zero Risk is Actually Dangerous to Your Health
  Richard Canady, International Life Sciences Institute,
  Washington, DC
- Is Zero Risk Actually Possible When Communicating Risk
  to Consumers: A Public Health Perspective
  Christine Prue, Centers for Disease Control (CDC),
  Atlanta, GA
- News and Information Reporting: European Perspective
  of Zero Risk
  Mary Friel, European Food Information Council (EUFIC)
  Brussels, Belgium *
- The Media’s Approach to Reporting Food Risk
  Speaker TBD
- Interactive Roundtable:
  Panel of Experts:
  Mary Friel, EUFIC*
  William Hallman, Rutgers University
  Marianne Smith Edge, IFIC*
  Christine Prue, CDC

*Speaker not yet confirmed

SESSION 3: MARKETING FEAR TO CONSUMERS: THE
UNINTENDED CONSEQUENCES OF COMMUNICATING RISK

Click here for more information.

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