2014 FDA/JIFSAN Food & Nutrition Webinar

Welcome

Shirley Blakely, PhD, RDN
Center for Food Safety and Applied Nutrition
FDA
Center for Food Safety and Applied Nutrition (CFSAN)

Harvey W. Wiley Federal Building

College Park, MD
Center for Food Safety and Applied Nutrition (CFSAN)

University Station
Office of Colors and Cosmetics
Office of Food Additive Safety
JIFSAN Webinar Co-Sponsor
JIFSAN Webinar Co-Sponsor

Kyle McKillop
Information Technology Manager
JIFSAN
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College Park, MD 20742
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<th>CFSAN’s Program Offices</th>
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2014 WEBINAR OBJECTIVES

To update participants on FDA’s food and nutrition regulatory policies so that at the end of the webinar they can…

• Recall two major proposed changes to the Nutrition and Supplement Facts Labels and serving sizes
• Differentiate between Qualified health claims and Significant Scientific Agreement health claims
• Identify one nutrient content claim
To update participants on FDA’s food and nutrition regulatory policies so that at the end of the webinar they can…

• Define Infant Formula and Medical Foods
• Explain the importance of eating fish during pregnancy
• Name one topic for which consumer research was conducted over the recent past at FDA.
Previous Webinar

- FDA experts as speakers
- Continuing Professional Education (CPE) Credits

March 5-6, 2012

Same topics with newer information
Previous Webinar

March 5-6, 2012

- Introduction to FDA and the Food and Nutrition Regulatory Process
- Overview of Food Labeling
- Consumer Education
- International Activities within the Foods Program
- Adverse Events Reporting--MEDWATCH

Prerequisite Information

http://jifsan.umd.edu/events/view/40
Today’s Webinar Agenda

Nutrition & Supplement Facts  
Serving Sizes  
Label Claims

15 minute break
Today’s Webinar Agenda

- Infant Formula & Medical Foods
- New Advice for Eating Fish During Pregnancy
- Consumer Research at FDA
Today’s Webinar

Q & As after each presentation

Recorded & Archived JIFSAN website

www.jifsan.umd.edu
2014 FDA/JIFSAN Food & Nutrition Webinar

WELCOME

Shirley Blakely, PhD, RDN
Captain, Dietitian Officer
U.S. Public Health Service
Senior Nutrition Policy Advisor
FDA:CFSAN
To begin shortly

Nutrition & Supplement Facts Label Proposed Rule

Crystal R. Rivers, MS
Nutrition Programs
Office of Nutrition, Labeling and Dietary Supplements
Center for Food Safety and Applied Nutrition