JIFSAN 2014 Annual Spring Symposium

Sponsored by the JIFSAN Advisory Council
Joint Institute For Food Safety & Applied Nutrition (JIFSANAN)

• A multidisciplinary research and education program

• Jointly administered by the University of Maryland and the FDA Centers for Food Safety and Applied Nutrition and Center for Veterinary Medicine
Joint Institute For Food Safety & Applied Nutrition (JIFSAN)

Mission: To advance sound strategies to improve public health, food safety, and applied nutrition using risk analysis principles through cooperative research, education and outreach programs
Joint Institute For Food Safety & Applied Nutrition (JIFSAN)

Advisory Council: Central to the operation of JIFSAN

- Composed of members from:
  - Private sector business
  - Government agencies
  - Academia
  - Representatives of consumer’s interests
Joint Institute For Food Safety & Applied Nutrition (JIFSAN)

Advisory Council: Provides guidance to JIFSAN in developing research, education, and outreach programs to address problems in food safety, nutrition, animal health sciences and risk analysis
We’d love to have you join us
Conundrum of Defining Food Safety – The Case of the Moving Zero

The expectation of food safety has remained constant, but the definition has evolved. Advances in science, changes in methodologies and our understanding and acceptance or rejection of risk influences how we define safety.
Conundrum of Defining Food Safety – The Case of the Moving Zero

• How changes in methodologies affect to the moving zero

• Science and the moving zero – how safe is safe

• Changes in consumer perception of safety
UNIVERSITY OF MARYLAND
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The Case of Avoiding RISK: Truth or Consequences
April 24-25, 2014
Sheraton College Park North Hotel
Beltsville, MD
The Case of Avoiding Risk – Truth or Consequences

- Agricultural practices – benefits, risks and economic impact
- The nutritional and food safety consequences associated with achieving zero
- The unintended consequences of communicating risk
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JIFSAN does not have a political agenda, nor does it take a position on any issue. Our intent in this symposium is to present unbiased and balanced information on all sides of an issue.