



Meridian Institute

Connecting People to Solve Problems

PPPs for Food Safety and Nutrition:

Overview and Opportunities

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PPPs for Food Safety and Nutrition – A Broad View

- Clear potential for research and data sharing
- *Key to system change* to achieve broad goals
 - Reducing foodborne illness
 - Reducing diet-related chronic disease
- Consumers are key to the equation



Why PPPs Are Needed

- PPPs provide synergies in –
 - Resources
 - Expertise
 - Roles
- Broad food safety goals hinge on government, industry and consumers all playing their roles
- Diet and health goals are all about interaction between the food environment and consumer behavior

All parties fail by working in isolation.



What It Takes to Succeed

- Clarity and *alignment* on –
 - Strategic interests
 - Specific goals
 - Means for achieving goals
- Transparency and communication to build *trust*
- *Persistence* (and Patience!)



FSMA – Partnership for System Change

- *Alignment* among industry, FDA and consumers on –
 - Strategic interest in preventing outbreaks
 - Goal of enacting and implementing legislation
 - Risk-based, farm-to-table prevention
- Dialogue and collaboration on FSMA enactment, rulemaking and appropriations based on *trust*
- Plenty of *persistence* (and Patience!)



Need for Post-FSMA Collaboration

The shared strategic interest in preventing foodborne illness requires –

- Continuing to learn about hazards and interventions
- Evolution of best practices based on new knowledge
- Broad, consistent implementation of best practices
- Broad commitment to –
 - Continuous improvement
 - Strong food safety cultures

What's the model for future food safety collaboration?



A New “Alliance to Stop Foodborne Illness”

- Combining the “Why” message of consumers directly affected by serious illness with the expertise and commitment of leading food companies
- Focusing on development, dissemination and implementation of –
 - **Best practices** for food safety,
 - **Continuous improvement** as a corporate philosophy, and
 - **Strong food safety cultures** in which everyone is motivated to do the right thing
- Building deeper understanding and trust among those producing and consuming food....based on transparency and dialogue
- Harnessing new approaches to PPPs to drive implementation



Partners in Developing the Alliance



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