



**Meridian Institute**

Connecting People to Solve Problems

# PPPs for Food Safety and Nutrition:

## *Overview and Opportunities*

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# PPPs for Food Safety and Nutrition – A Broad View

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- Clear potential for research and data sharing
- *Key to system change* to achieve broad goals
  - Reducing foodborne illness
  - Reducing diet-related chronic disease
- Consumers are key to the equation



# Why PPPs Are Needed

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- PPPs provide synergies in –
  - Resources
  - Expertise
  - Roles
- Broad food safety goals hinge on government, industry and consumers all playing their roles
- Diet and health goals are all about interaction between the food environment and consumer behavior

***All parties fail by working in isolation.***



# What It Takes to Succeed

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- Clarity and *alignment* on –
  - Strategic interests
  - Specific goals
  - Means for achieving goals
- Transparency and communication to build *trust*
- *Persistence* (and Patience!)



# FSMA – Partnership for System Change

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- *Alignment* among industry, FDA and consumers on –
  - Strategic interest in preventing outbreaks
  - Goal of enacting and implementing legislation
  - Risk-based, farm-to-table prevention
- Dialogue and collaboration on FSMA enactment, rulemaking and appropriations based on *trust*
- Plenty of *persistence* (and Patience!)



# Need for Post-FSMA Collaboration

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The shared strategic interest in preventing foodborne illness requires –

- Continuing to learn about hazards and interventions
- Evolution of best practices based on new knowledge
- Broad, consistent implementation of best practices
- Broad commitment to –
  - Continuous improvement
  - Strong food safety cultures

***What's the model for future food safety collaboration?***



# A New “Alliance to Stop Foodborne Illness”

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- Combining the “Why” message of consumers directly affected by serious illness with the expertise and commitment of leading food companies
- Focusing on development, dissemination and implementation of –
  - **Best practices** for food safety,
  - **Continuous improvement** as a corporate philosophy, and
  - **Strong food safety cultures** in which everyone is motivated to do the right thing
- Building deeper understanding and trust among those producing and consuming food....based on transparency and dialogue
- Harnessing new approaches to PPPs to drive implementation



# Partners in Developing the Alliance

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