How Public-Private Partnerships Have Been Utilized to Overcome Some Public Health and Nutrition Challenges

JIFSAN Advisory Council
2018 Annual Symposium
‘Wicked Problems’

• Complex
• Multi-dimensional
• Lack easy solutions
Ecological Model
Session 1

• **Shabbir Safdar**, Partnership for Safe Medicines
  “Lessons Learned from the Formation of PPPs to Ensure the Provision of Safe Medicine in the Era of Counterfeit Drugs”

• **Rebecca Hamel**, Alliance for Food and Health
  “Lessons Learned from the Field” of Successful PPPs Resulting in Improved Nutritional Health

• **Sally Squires**, Powell Tate, Division of Weber Shandwick
  “Public-Private Partnerships That Have Achieved Improved Nutritional Outcomes”