PPPs to improve food safety capacity: STDF experiences on the ground

JIFSAN Advisory Council 2018 Annual symposium

18-19 October 2018

Marlynne Hopper
Deputy Head, STDF

standardsfacility.org
**Vision**
Sustainable economic growth, poverty reduction, food security and environmental protection in developing countries

**Goal**
Increased capacity of developing countries to implement international standards and gain and maintain market access
Global coordination platform, knowledge hub & network for SPS capacity building

+ Funds for innovative, cross-cutting SPS projects & project development
STDF’s investment supports farmers, processors, traders and governments to meet international standards, protect health, and access global markets.
Public Private Partnerships

How can the public and private sector collaborate to build SPS capacity?

STDF Note: Partnering with the private sector

STDF/IDB publication (2012)
Focus on projects that identify, develop or disseminate good practice are replicable include regional/global approaches are innovative, collaborative and inter-disciplinary

“After joining this project I am getting profits every year. I don’t have to wait for long to sell out at the market because my shrimps are bigger and look healthier. Now it makes me proud that people come to me for advice”.

Chompa Debnath, shrimp farmer, Bangladesh
Partnerships promoted ginger exports and raised rural incomes by over 60%.

Knowledge on GAPs and post-harvest skills, building capacity of cooperatives.

New washing facility for 8,000 households.

Leveraged support, scaled-up benefits.

Access to regional / international markets.
Meeting pesticide standards in Africa, Latin America and Asia

160+ scientists/officials trained to generate, review and interpret pesticide residue data

New MRLs for minor-use crops

Catalysed public-private collaboration

Foundation set up to build on projects’ results worldwide
Scalable food safety solutions in Thailand and Viet Nam

1,500+ producers and food manufacturers trained on GAP/GMP

Reduced rejections, increased sales and access to higher-end retail and export markets

Partnership of universities, producers, food businesses and government authorities
Regulatory approaches to voluntary 3rd party assurance (TPA) programmes

Opportunity to support risk-based approaches, better target resources, reduce regulatory burden, improve compliance

Concerns about accountability, transparency, costs, dual systems

CCFICS draft principles and guidelines
STDF grant applications

Pilot use of TPA programmes in Central America and Africa

Linked to CCFICS work

Assess the feasibility, practicability and challenges

Understand outcomes for government and private sector
PPPs drive SPS solutions worldwide

- Ongoing interest in PPP approaches
- Importance of leadership, trust and transparency
- Flexibility and creativity to manage challenges
- Monitor and evaluate performance
Taking forward STDF’s PPP work

Strong public-private ownership and collaboration improves results and sustainability

PPPs part of STDF work on topics from Good Regulatory Practice to facilitating safe trade and prioritizing investments

Launching new STDF work on PPPs
Join STDF’s global network to extend results and reach worldwide

Explore options to co-fund STDF’s safe, inclusive trade projects

Join as a donor to the Trust Fund and respond to growing demand

Connect and collaborate with STDF on the latest SPS solutions

standardsfacility.org