JIFSAN Advisory Council  
2018 Annual Symposium  
“Harnessing Public-Private Partnerships to Improve Food Safety & Nutrition Outcomes”  
Sheraton College Park North Hotel  
October 18-19, 2018

Agenda

Thursday, October 18, 2018

Opening Session

9:00am – 9:15am  Welcome / Opening Remarks and Introduction to the Rationale of JIFSAN Symposium  
Symposium Chair: Tony Flood  
Symposium Co-Chair: Cody Wilson  
JIFSAN Director: Jianghong Meng

9:15am – 9:45am  Keynote Speakers  
The Role, Purpose, Rationale and Efforts to Establish P3s in Today’s Society  
Andrea Stumpf, JD  
Structured Partnerships  
Washington, DC

9:45am – 10:15am  Why Such Partnerships are Needed so as to Improve Food Safety and Nutritional Outcomes  
Michael Taylor  
Meridian Institute  
Washington, DC

10:15am – 10:30am  Break

Session 1  
How PPPs Have Been Utilized to Overcome Some Public Health and Nutrition Challenges

10:30am-10:45am  Introduction and moderator  
Patsy Brannon  
Cornell University – Retired
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| 10:45am-11:05am | Lessons Learned from the Formation of PPPs to Ensure the Provision of Safe Medicines in an Era of Counterfeit Drugs  
*Shabbir J. Safdar*  
*Partnership for Safe Medicines*  
*San Francisco, CA* |
| 11:05am-11:25am | “Lessons Learned from the Field” of Successful PPPs Resulting in Improved Nutritional Health  
*Rebecca Hamel*  
*Alliance for Food & Health (AFH)*  
*Washington, DC* |
| 11:25am-11:45am | Public-Private Partnerships That Have Achieved Improved Nutritional Outcomes  
*Sally Squires*  
*Powell Tate*  
*Division of Weber Shandwick*  
*Washington, District of Columbia* |
|               | **Session 2**  
An Interactive Panel Discussion on How Nutritional Outcomes Were Improved Through PPPs |
| 11:45am-12:30 | Moderator: Sylvia Rowe and Patsy Brannon  
(Speakers from above) |
| 12:30pm – 1:30pm | Lunch |
|               | **Session 3**  
Public-Private Partnership Surrounding Data Sharing  
Moderator Kyle |
| 1:30pm-1:45pm | Introduction  
*Kyle McKillop* |
| 1:45pm-2:05pm | What it Took to Establish a PPP to Share Nutritional Label Information and Maintaining it from a Financial and Legal Perspective  
*Pamela Starke-Reed*  
*U.S. Department of Agriculture*  
*George Washington Carver Center*  
*Beltsville, Maryland* |
2:05pm -2:25pm  **My Job as a Middle-Person to Get Our Private Sector Partners to Work with the Public Sector**  
Alison Kretser  
ILSI North America  
Washington, DC

2:25pm-2:45pm  **Data Sharing Efforts that Needed to be Addressed to Create Usable Databases Data**  
Angela Fernandez, GS1US  
Keitt Moore, 1WorldSync  
Dagan Xavier, Label Insight  
Kyle McKillop, University of Maryland-JIFSAN

2:45pm – 3:30pm  **Interactive Panel**

3:30pm-3:45pm  **Break**

**Session 4:**  **Existing PPPs Surrounding Food Safety Capacity Building**  
**Moderator:** Julie Moss

3:45pm-4:00pm  **Introduction**

4:00pm-4:20pm  **Standard and Trade Facilities Experience in Leveraging PPPs to Build Food Safety Capacity Building in Developing Countries**  
*Marlynne Hopper*  
*Standard Trade Development Facility*  
*World Trade Organization (WTO)*

4:20pm-4:40pm  **JIFSAN International Food Safety Capacity Training Programs and Initial Experience of Rolling Out the Produce Safety Alliance Training Internationally**  
*James (Jim) Rushing*  
*Joint Institute for Food Safety and Applied Nutrition (JIFSAN)*  
*University of Maryland*  
*College Park, Maryland*

4:40pm-5:00pm  **GFSI –Emerging Market Programs**  
*Leslie Bourquin*  
*Michigan State University*  
*East Lansing, Michigan*

5:00pm-5:30pm  **Interactive Discussion: What Happen/What’s Missing**  
**Moderators:** Julie Moss
DAY 2: Friday, October 19, 2018

Session 5: FSMA and the Need to Involve the Private Sector in Capacity Building and Monitoring and Evaluation Efforts

9:00am-9:15am  Introduction
Dorothy (Dot) Lagg
MARS Wrigley Confectionery
Hackettstown, New Jersey

9:15am-9:35am  Why is FDA Interested in Promoting Public Private Partnerships Under FSMA
Mary Lou Valdez
Food and Drug Administration
White Oak, Maryland

9:35am-9:55am  How Partnering with GFSI via Public Private Partnership Helps Achieve FSMA Goals and Facilitates Dialogue Around Data Sharing
Robert Ahern
Agricultural Health and Food Safety
IICA, Costa Rica

9:55am-10:10am  Break

Session 6: PPPs That Are Working to Roll Out FSMA, Monitoring and Evaluation Efforts and Possible Limitation

10:10am-10:25am  Introduction
Clare Narrod

10:25am-10:45am  PPPs That Have Been Formed with The Alliances
Robert Brackett
National Center for Food Safety and Technology (NCFST)
Institute for Food Safety and Health (IFSH)
Summit-Argro, Illinois

10:45am-11:05am  How the Private Sector Views These PPPs
Cindy Jiang  
McDonald’s Corporation  
Oak Brook, Illinois

11:05am-11:25 am  
**How Industry Organization Sees These Efforts**  
Brian Bedard  
Grocery Manufacturers Association  
Washington, District of Columbia

**Session 7:**  
**Roundtable Discussion: Lessons Learned from Today’s Leaders: Where Do We Go from Here**

11:25am – 12:10 pm  
**Moderator: Clare Narrod and Andrea Stumpf**

- Interactive Panel (+ 2 people from each session)
- Reflect upon overall purpose of partnerships and what the public sector wants to achieve under FSMA
- Identify and capture the positive approaches for success
- Capture and resolve challenges, identify areas of improvement
- Lessons Learned: What are the top 3 recommendations to positively shape and influence the future of Private, Public Partnerships to facilitate achieving the goals of FSMA and data sharing

12:10pm  
Workshop Wrap Up and Adjourn: Symposium Chairs